

# Straumann® Alliance Labs

## All Straumann. All the time.

### WORKING WITH A STRAUMANN ALLIANCE LAB, THE REWARDS ARE PLENTIFUL.

The North American dental implant market will expand to reach a value of nearly \$2.7 billion in 2022, compared to just over \$1.1 billion in 2013<sup>1</sup>. That presents tremendous growth potential for clinicians placing dental implants – but ultimately, those implants are only as successful as the quality of the final restoration and crown that completes the missing tooth solution. Working with the right dental lab to restore your implant cases can be a value-add to your practice and help grow your business.

We are connecting all Straumann dentists with experienced dental laboratories in our Straumann Alliance program that are committed to using only original Straumann® CARES® Customized components to restore your implant cases. When you deliver a complete Straumann restoration to your patients, you can confidently ensure the restorative components have the same longevity, reliability, and high-quality that match the premium quality implant you've selected for your patients.

### WHEN WORKING WITH A STRAUMANN ALLIANCE LAB, YOU WILL HAVE ACCESS TO:

- 100% Guarantee of all original Straumann components for your Straumann implant restorations<sup>2</sup>
- Laboratory consulting and local chairside service
- Dedicated laboratory and dental territory manager to help coordinate treatment planning and incorporation of new digital technologies within the treatment team
- SPEAR Study Club program access
- Regional evening programs for your referral network

Contact your local dental territory manager today for a list of [Straumann Alliance labs](#) in your area and get connected with Straumann for the complete implant restoration today.

<sup>1</sup>Millennium Report, Dental Implants & Final Abutments, North America 2014. Page 7.

<sup>2</sup>For applicable terms and conditions of the Straumann Guarantee, please refer to the guarantee brochure or your local website.

